

Study Plan for Basic Program

*Note: Module translations are for illustrative purposes only. Courses mostly held in German.

1	Module 1: Methodological Foundations		Module 2: Markets and Distribution		
	Mathematics	3 CHS 5,5 C	Presentation Techniques	2 CHS 3,0 C	
	Statistics	3 CHS 5,5 C	Marketing	3 CHS 6,0 C	
	Accounting	2 CHS 4,0 C	Markets and Competition	3 CHS 6,0 C	
2	Module 3: Planning, Decision-Making and Value Creation		Module 4a: Accounting and Finance I		Module 5a: Economic Theory I
	Decision Models	3 CHS 5,5 C	Accounting,	4 CHS 7,5 C	Microeconomics 4 CHS 7,5 C
	Production Management	3 CHS 5,5 C	Cost Management		
	Industrial Economics	2 CHS 4,0 C	and Controlling		
3			Module 4b: Accounting and Finance II		Module 5b: Economic Theory II
			Investment	4 CHS 7,5 C	Macroeconomics 4 CHS 7,5 C
			and Financing		
4	Module 6a: Management, Technology and Innovation I		Module 7a: Information and Data Analysis I		
	Management	4 CHS 7,5 C	Information Management	4 CHS 7,5 C	
4	Module 6b: Management, Technology and Innovation II		Module 7b: Information and Data Analysis II		
	Technology and Innovation Management	4 CHS 7,5 C	Fundamentals of econometrics	4 CHS 7,5 C	

Key: C Credits

CHS Credit Hours per Week per Semester